

NATIONAL PRODUCTIVITY FORUM 2024

3. - 4. OCTOBER 2024

**KIA SLOVAKIA EDUCATIONAL CENTER /
CHÂTEAU GBEL'ANY**



THE LONGEST-RUNNING EVENT DEDICATED
TO PRODUCTIVITY AND COMPETITIVENESS IN
SLOVAKIA

EVENT ORGANIZER



CO-ORGANIZER



Industry 4^{UM}

NATIONAL PRODUCTIVITY FORUM 2024

The National Productivity Forum 2024 is about sharing real-life stories, real challenges, and innovative solutions that can take your business to the next level. You'll have the opportunity to network with industry leaders and gain new perspectives that will drive you forward.

WHAT TO EXPECT:

ROUNDTABLE DISCUSSIONS

INSPIRING CASE STUDIES

NATIONAL PRODUCTIVITY AWARD
2023 CEREMONY

EXCLUSIVE FACTORY TOUR

ENGAGING PRESENTATIONS AND
WORKSHOPS



[ALL INFORMATION CAN BE FOUND HERE](#)

SPONSORSHIP PROPOSAL

BECOME A PARTNER OF THE NATIONAL PRODUCTIVITY FORUM 2024!

Dear Sponsor,

In today's dynamic world, productivity and competitiveness are key to the success of every company. Companies that are able to effectively utilize their resources and increase productivity are much more successful in the market and can more easily withstand competition.

That is why we would like to approach you with an exclusive partnership offer for the **25th National Productivity Forum**, where we will discuss trends and current challenges facing companies today with renowned experts. The main theme of the jubilee year is "**Human Resources 4.0: A Condition for Productivity and Competitiveness Growth**". The event will take place on 3.-4. October 2024 at the Training Center KIA Slovakia and Château Gbeľany.

Enhancing competitiveness and productivity is an ongoing process that requires continuous effort and investment. Companies that can continuously improve and adapt to changing market conditions will be the most successful in the future.

We offer various partnership levels tailored to your needs and budget.

We believe that the National Productivity Forum 2024 is an ideal opportunity for your company to strengthen its market position and gain valuable contacts.

If you are interested in a partnership, please do not hesitate to contact us.

Sincerely,

Team of the National Productivity Forum 2024



JURAJ HROMADA

BOARD OF DIRECTORS - CHAIRMAN
SLOVAK CENTER FOR PRODUCTIVITY



SIMONA KIRNOVÁ


ORGANIZATIONAL ENSURING FOR THE
NATIONAL PRODUCTIVITY FORUM



MONIKA PAPANKOVÁ

PROJECT MANAGER FOCUSED ON
COMMUNICATION INDUSTRY4UM


WHY BECOME A SPONSOR?

 **ENHANCE YOUR BRAND AWARENESS AND STRENGTHEN YOUR IMAGE**



 **NETWORK WITH TOP MANAGERS AND LEADERS**



 **EXPAND YOUR KNOWLEDGE OF TOOLS AND APPROACHES FOR INCREASING PRODUCTIVITY AND COMPETITIVENESS**

PRODUCTIVITY

INDUSTRY 4.0

COMPETITIVENESS

HUMAN RESOURCES 4.0

ARTIFICIAL INTELLIGENCE

DIGITALISATION




 **GAIN NEW INSPIRATION FOR GENERATING NEW BUSINESS OPPORTUNITIES**



 **BECOME A MEMBER OF A COMMUNITY - CLUSTER FOCUSED ON PRODUCTIVITY**

 **UNWIND AND HAVE FUN AT A SOCIAL EVENING**



 **GET THE OPPORTUNITY TO SEE YOUR SYSTEM, PROCESSES, AND SITUATION THROUGH A DIFFERENT EYES**



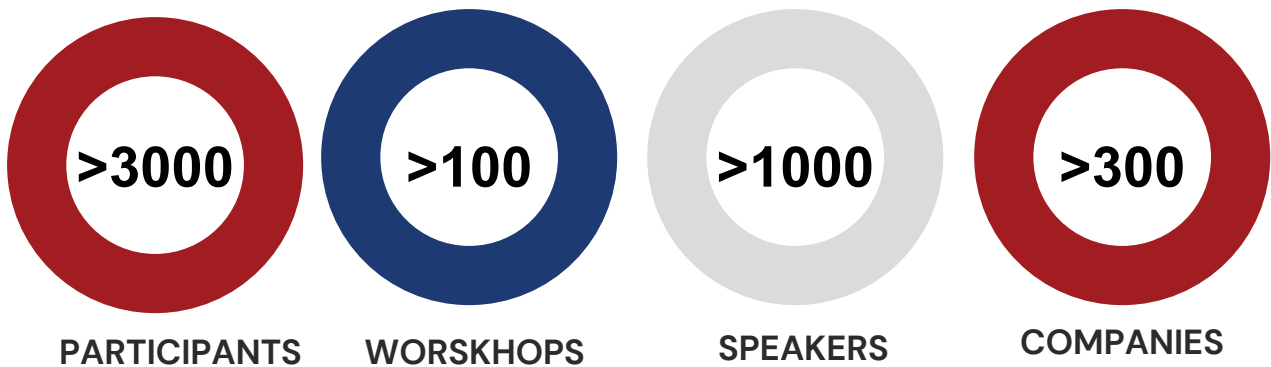
YEAR 2023

The 24th National Productivity Forum focused on the topic "Productivity in the Era of Digitalization". Experts from the business and academic spheres from Slovakia and abroad met to discuss hot topics affecting the competitiveness of the Slovak economy.

The discussion of the participants showed that the growth of overall productivity in Slovakia is crucial for its prosperity in the global economy. The importance of high-quality and motivated human resources was also emphasized. The National Productivity Forum 2023 confirmed that Slovakia has the potential to achieve a level of productivity comparable to that of the world's leading economies.

The event also included the awarding of prizes in the National Productivity Award competition for 2022. In the category of manufacturing companies, Kia Slovakia, s. r. o., won, and in the category of service companies, HOPI SK, s. r. o., won.

In the history of the National Productivity Forums:



WHO PARTICIPATED LAST YEAR?



SPONSORSHIP PACKAGES 2024

Tickets	BASIC	ADVANCED	PREMIUM
Free ticket for sponsor's employees	1	2	3
Free ticket for sponsor's partners and clients	-	1	2
Discounted ticket for additional partners and clients of the sponsor: 400 €/participant	max.15	max.15	max.15
Ticket for additional sponsor's employees: 350 €/participant	1	2	3
PROMOTION			
Logo placement in pre-conference promotion (web page, social media, marketing campaigns...)	✓	✓	✓
Promotional materials (pens, pendants or other promotional materials) for all participants	-	✓	✓
Logo placement on screen during opening and closing ceremonies, breaks	-	✓	✓
Naming of the sponsor and their involvement in the social evening activities	-	✓	✓
KNOWLEDGE SHARING AND NETWORKING			
Pre-conference promotion of services (website, social media, marketing campaigns).	✓	✓	✓
Opportunity to place products/services in your own presentation stand	✓	✓	✓
COST OF SPONSORSHIP PACKAGE	1 000 €	2 000 €	3 000 €

INFORMATION

REGISTRATION

Upon signing the sponsorship agreement, your company becomes a proud partner of this prestigious event focusing on key productivity issues in the Slovak economy. Subsequently, we will send you a proforma invoice and all other information necessary for payment.

WHAT ARE OUR EXPECTATIONS OF YOU?

After signing the contract, please send us your company logo in vector format and the URL of your website to info@nfp.sk. Once we receive them, we will include you in our marketing campaigns according to the sponsorship package you have chosen. We will contact you directly regarding other promotional materials and items to fine-tune a strategy tailored to your needs.

ADDITIONAL INFORMATION

Organizers don't provide inventory and equipment for sponsor booths.

CONTACT



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